



Bachelor of Science Business Administration

(127 credit hours)

Students must complete the 24-hour Common Professional Component, the Business Administration requirements (18 hours), and Other Requirements (listed below) if they are not taken in the General Education Core Curriculum. A minimum of 21 credit hours in the major must be taken in residence. Upper level credit hours in the Common Professional Component may be used to fulfill the 21-hour residency requirement. A minimum of 21 upper level hours in the major must be completed with Bellevue University. As part of their major, students may also choose an area of emphasis in Finance, Human Resource Management, Management, or Marketing.

Basic Communication _____ 9

EN 101 Composition I
EN 102 Composition II
Fundamentals of Speech Communication or Oral Communication Skills

Human Behavior _____ 6

Anthropology (any course/s)
Psychology (any course/s)
Sociology (any course/s)

Human Civilization _____ 6

Archeology (any course/s) Culture (any course/s)
Geography (any course/s)
History (any course/s)
International Students (any course/s)
Political Science (any course/s)
Women's Studies (any course/s)

Human Expression _____ 6

American Sign Language (any course/s)
Art (any course/s)
Art History (any course/s)
Communication (any course/s 200 or higher)
Computer Graphics (ARCT) (any course/s)
Drama (any course/s)
Foreign Languages (any course/s)
Humanities (any course/s)
Literature (any course/s)
Music (any course/s)

Science _____ 3

Any Science course

Human Thought _____ 3

Economics (any course)
Philosophy (any course)
Religion (any course)

Mathematics _____ 3

Intermediate Algebra or a more advanced skill level mathematics course
NOT – MA 100 Introduction to Algebra NOT – MA 140 Business Mathematics

The Signature Series _____ 9

LA 400 American Vision & Values
LA 410 Tradition & Change
LA 420 Freedom & Responsibility

Must be taken through Bellevue University.

May not be applied to any other area of the Core.

Business Admin Requirements _____ 18

BA 412A Intermediate Finance
BA 426 Managing Operations in a Changing Economy
BA 433 Organizational Behavior

Plus an additional 9 credit hours for an Emphasis Option as described after the Other Requirements listed on the back.

(or)

An additional 9 credit hours of BA courses selected from any upper-level courses not already required

Common Professional Core _____ 24

AC 205 Introduction to Accounting I - Financial Accounting
AC 206 Introduction to Accounting II - Managerial Accounting
BA 232 Principles of Management
BA 252 Principles of Marketing
BA 265 Legal Environment of Business
BA 312 Principles of Finance
BA 323A Introduction to Management Science
BA 439 Business Policy and Strategy (Must be taken in residence)

Other Requirements & Electives _____ 24

En 321 Business Communication
CIS 101 Computer Concepts and Applications
EC 201 Principles of Macroeconomics
EC 202 Principles of Microeconomics
MA 141 Introduction to Statistics
MA 241 Inferential Statistics and Data Analysis

AND one of the following courses not already taken to fulfill previous requirements:

MA 102 College Algebra
MA 120 Finite Mathematics

AND one of the following courses not already taken to fulfill previous requirements:

BA 423 Business Modeling and Planning
MA 410 Applied Mathematics in Management and Economics

Military training, BU Select Courses or other credits may also be used to fulfill these electives.

Emphasis Options in Business Administration Major (9 credit hours)

The emphasis Options below provide the student with an opportunity to focus their studies in a selected business area of particular interest.

Finance Emphasis

Three of the following:

BA 402	Risk Management
BA 41 6A	Investments
BA 417	International Finance
BA 420	Cash Management
BA 495	Independent Study Finance

Human Resource Management Emphasis

BA 333	Human Resource Management
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Plus two of the following:

BA 435	Labor Relations
BA 436	Compensations & Performance Management
BA 438	Human Resource Law

Marketing Emphasis

BA 452A	Marketing Strategy Concepts &
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Plus two of the following:

BA 455	Internet Marketing
BA 457	Multinational Marketing
BA 458	Sales Management

Management Emphasis

BA 434A	Organization Management and Theory
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Plus two of the following:

BA 333	Human Resource Management
BA 437	International and Global Business
BA 465A	Business Law

Business Administration Minor Requirements (21 credit hours)

Requires 12 credit hours in residency and not applicable to Accounting majors.

Minor Requirements

AC 205	Introduction to Accounting I - Financial Accounting
AC206	Introduction to Accounting II - Managerial Accounting
BA232	Principles of Management
BA252	Principles of Marketing
BA265	Legal Environment of Business
BA312	Principles of Finance
BA 323A	Introduction to Management Science

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